

19th DISTRICT AGRICULTURAL ASSOCIATION EARL WARREN SHOWGROUNDS TICKET POLICY

1.0 Application of Policy

- 1.1 This Policy applies to tickets which provide admission to a facility or event for an entertainment, amusement, recreational or similar purpose, and are:
 - a) Acquired by the District as consideration pursuant to the terms of a contract for the use of a District venue;
 - b) Produced or sponsored by the District; or
 - c) Acquired and/or distributed by the District in any other manner.
- 1.2 This Policy does not apply to any other item of value provided to the District or any District Official, regardless of whether received gratuitously or for which consideration is provided.
- 1.3 This policy, together with the ticket procedures established pursuant to Section 4.2 below, shall supersede and replace any earlier District policies relating to the distribution to District Officials of tickets for admission to any facilities or events for an entertainment, amusement, recreational, or similar purpose.
- 1.4 This Policy shall be posted in a prominent place on the District's website

2.0 Definitions: Unless otherwise expressly provided herein, words and terms used in this Policy shall have the same meaning as that ascribed to such words and terms in the California Political Reform Act of 1974 (Government Code sections 81000, *et seq.*, as the same may from time to time be amended) and the Fair Political Practices Commission ("FPPC") Regulations (Title 2, Division 6 of the California Code of Regulations, Sections 18110 *et seq.*, as the same may from time to time be amended).

- 2.1 "District" shall mean and refer to the 19th District Agricultural Association.
- 2.2 "District Official" means every Director, officer, employee, or consultant of the District, as defined in Government Code Section 82048 and California Code of Regulations, title 2, section 18701. "District Official" shall include, without limitation, any member of the District's Board of Directors or any other appointed District official or District employee required to file an annual Statement of Economic Interests (FPPC Form 700).
- 2.3 "District Venue" means and includes any facility owned, controlled or operated by the District.
- 2.4 "FPPC" means the California Fair Political Practices Commission.
- 2.5 "Immediate family" means the spouse or registered domestic partner and dependent children, as set forth in Government Code section 82029 and Family Code section 297.5.
- 2.6 "Policy" means this 19th District Agricultural Association Ticket Policy.
- 2.7 "Ticket" means and includes any form of admission privilege to a facility, event, show, concert, or performance.

3.0 General Provisions.

- 3.1 No Right to Tickets: The use of complimentary tickets is a privilege extended by the District and not the right of any person to which the privilege may from time to time be extended.
- 3.2 Limitation on Transfer of Tickets: Tickets distributed to a District Official pursuant to this Policy shall not be transferred to any other person, except to members of such District Official's immediate family solely for their personal use.
- 3.3 Prohibition Against Sale of or Receipt of Reimbursement for Tickets: No person who receives a ticket pursuant to this Policy shall sell or receive reimbursement for the value of such ticket.
- 3.4 No Earmarking of Tickets to District: No ticket gratuitously provided to the District by an outside source and distributed to, or at the behest of a District Official pursuant to this Policy, shall be earmarked by the original source for distribution to a particular District Official.

4.0 Agency Head.

- 4.1 The District CEO / General Manager shall be the Agency Head for purposes of implementing the provisions of this Policy. In the absence of the District CEO / General Manager, the District Deputy Manager shall be the Agency Head for purposes of implementing the provisions of this Policy.
- 4.2 In accordance with this Policy. All requests for tickets which fall within the scope of this Policy shall be made in accordance with the procedures established by the Agency Head.
- 4.3 The Agency Head shall determine the face value of tickets distributed by the District for purposes of Sections 5.1, 5.2 and 7.1, subparagraph (d), of this Policy.
- 4.4 The Agency Head, in his or her sole discretion, may revoke or suspend the ticket privileges of any person who violates any provision of this Policy or the procedures established by the Agency Head for the distribution of tickets in accordance with this Policy.
- 4.5 The disclosure forms required by Section 7.0 of this Policy shall be prepared and posted by the Agency Head, or by an individual acting under the Agency Head's authority, supervision, and control.

5.0 Conditions Under Which Tickets May Be Distributed: Subject to the provisions of this Policy, complimentary tickets may be distributed to District Officials under any of the following conditions:

- 5.1 The District Official Reimburses the District for the face value of the ticket(s).
 - a) Reimbursement shall be made at the time the ticket(s) is/are distributed to the District Official.
 - b) The Agency Head shall, in his or her sole discretion, determine which event tickets, if any, shall be available under this section.
- 5.2 The District Official treats the ticket(s) as income consistent with applicable federal and state income tax laws.

- 5.3 The District Official uses, or behests, such ticket(s) for one or more of the following governmental and/or public purposes:
- a) Performance of a ceremonial role or function representing the District at the event, for which the District Official may receive enough tickets for the District Official and each member of his or her immediate family.
 - b) The official and/or job duties of the District Official require his or her attendance at the event, for which the District Official may receive enough tickets for the District Official and each member of his or her immediate family.
 - c) Economic or business development purposes on behalf of the District, including, but not necessarily limited to: promotion and marketing of the District's resources and facilities available for commercial and other uses; increase of ancillary revenue for food, beverage, parking and related items at interim and District-promoted events; promotion and marketing of District initiated, supported, controlled, or sponsored programs or events, including but not limited to the annual Santa Barbara Fair & Expo; promotion and marketing of interim and year-round events; marketing of sponsorship programs; and, promotion of District recognition, visibility, and/or profile on a local, state, national, or international scale.
 - d) Intergovernmental relations purposes, including but not limited to attendance at an event with or by elected or appointed public officials from other jurisdictions, their staff members and their guests.
 - e) Community relations.
 - f) Attracting or rewarding volunteer public service.
 - g) Supporting and/or showing appreciation for programs or services rendered by non-profit organizations benefiting Santa Barbara County residents.
 - h) Encouraging or rewarding significant academic, athletic, or public service achievements by Santa Barbara County students, residents or businesses.
 - i) Attracting and retaining highly qualified employees in District service, for which such employee may receive no more than four (4) tickets per event.
 - k) For use in connection with a District employee competition or drawing, for which there shall be made available no more than (4) tickets per event.
 - l) Recognition of contributions made to the District by former members of the Board of Directors, for which such former Director may receive no more than (4) tickets per event.

6.0 Tickets Distributed at the Behest of a District Official.

- 6.1 Only the following District Officials shall have authority to behest tickets: members of the Board of Directors, the CEO / General Manager, and the Deputy Manager.
- 6.2 Tickets shall be distributed at the behest of a District Official only for one or more public purposes set forth in Section 5.3 above.
- 6.3 If tickets are distributed at the behest of a District Official, such District Official shall not use one of the tickets so distributed to attend the event

7.0 Disclosure Requirements.

7.1 Tickets distributed by the District to or at the behest of any District Official (i) which the District Official treats as income pursuant to Section 5.2 above, or (ii) for one or more public purposes described in Section 5.3 above, shall be posted on FPPC Form 802, or any successor form provided by the FPPC, in a prominent fashion on the District's website within thirty (30) days after distribution. Such posting shall include the following information:

- a) The name of the recipient, except that if the recipient is an organization, the District may post the name, address, description of the organization and number of tickets provided to the organization in lieu of posting names of each recipient;
- b) a description of the event;
- c) the date of the event;
- d) the face value of the ticket;
- e) the number of tickets provided to each person;
- f) if the ticket was distributed at the behest of a District Official, the name of the District Official who made such behest; and
- g) a description of the public purpose(s) under which the distribution was made, or, alternatively, that District Official is treating the ticket as income.

7.2 Tickets distributed by the District for which the District receives reimbursement from the District Official as provided under Section 5.1 above shall not be subject to the disclosure provisions of Section 7.1.